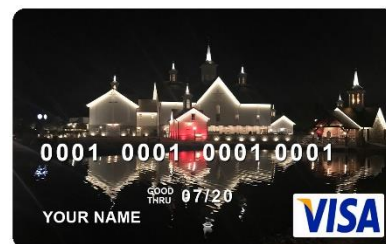




Personalize It! – Instructions for ordering your PA Central Photo-Personalized Debit or Credit Card

It's FREE to Members of PA Central!



Here is what you need to know to order your personalized card:

- ❑ **File Format:** JPG Format, minimum size 500 KB in landscape format. Keep in mind that your photo will be displayed on your credit or debit card behind card logos and information. We will make every effort to display your picture in the most attractive way possible, but may be limited by the composition of your photo.
- ❑ **Send It To Us:** Email your picture to visa@pacentralfcu.com, along with your Name and last 4 digits of your Card #, whether this is for your Traditional Credit Card, UChoose Rewards Credit Card, or Debit Card.
- ❑ For any image, you warrant to PA Central FCU that: you are the owner of the image (e.g. it is a photo taken by you) or you have obtained express consent from the image's owner to use the image on your card; and use of the image by PA Central FCU will not infringe any other person's rights, including intellectual property rights, in the image. PA Central FCU may require evidence of the image owner's consent or of your ownership of the image.

PA Central will email you a proof of what your card will look like before we produce it. At that time, you can ask us questions concerning adjustments.

Once the final card has been approved by you, you can expect to receive the card within a few days.

An image will not be approved if it contains any of the following prohibited content.

In addition, PA Central FCU or its third-party supplier(s) have the sole discretion to approve or not approve an image based on, but not limited to this criteria or its review process.

If your image is not approved due to not meeting these Image Guidelines, we will notify you via e-mail and ask you to re-submit a new image for consideration.

Image content guidelines. Your image may not include:

- Sexual/provocative/obscene/profane/vulgar subject matter of any nature
- Partial or full nudity
- Political subject matter of any nature
- Offensive racial/prejudicial subject matter of any nature

- Offensive religious subject matter of any nature
- Advertising of any nature
- Self-promotion of any nature (e.g., personal business card)
- Copyrighted material of any nature
- Branded products/services, including abbreviations, acronyms and/or symbols of any nature
- Solicitations, including telephone numbers or services of any nature (e.g., 900 or 800 numbers URLs)
- Celebrities/musicians/athletes/entertainers/public figures/cartoon characters, etc., of any nature
- Affiliation with groups that are determined to be of a "socially unacceptable" nature, including scenes, names or symbols, or illegal or anti-social behavior
- Depiction of violent acts or death imagery
- Depiction of alcohol, tobacco, drugs or firearms
- Depiction of or reproduction of currency
- Anything that interferes or may interfere with the required security features of the card; Subject matter of any nature that might result in card acceptance confusion or non-acceptance by merchants
- Subject matter of any nature that might result in card fraud.
- Reference to any MasterCard, Visa, or Discover card brand sponsored properties/events
- Competitive card brand or institution marks or names
- Any graphic design element that might reflect poorly on or might engender hostility toward or might cause derision of or might bring into disrepute the MasterCard, Visa, or Discover card brands
- Any graphic design element that might reflect poorly on or might engender hostility toward or be judged by PA Central FCU to cause derision of or that might bring into disrepute PA Central FCU or associated organizations/businesses
- Also, take into account any applicable local laws, regulations, or cultural sensitivities and customs in the target market where the card will be used.